

# Center for Medicaid and CHIP Services/Tribal Affairs Division



## American Indian and Alaskan Native Medicaid Enrollment Fact Sheet Customization Guide

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# Introduction

These fact sheets can be used in outreach and enrollment assistance efforts to help families and individuals understand basic information about Medicaid and the Children's Health Insurance Program (CHIP). They describe who may be eligible for Medicaid and CHIP, the valuable health coverage benefits the programs provide and how to apply. The fact sheets also discuss specific protections for American Indian and Alaskan Native applicants and beneficiaries, and highlight the advantages of enrollment for families and for the community.

You can customize the materials for use in your community. You may insert the names used for these programs in your state, your website address and/or phone number, and up to two logos. You will receive your customized, high resolution PDF via email within five weeks.

*Please see page 6 for detailed information on how to submit your request for customized materials.*

# Materials Selection

The following is a list of customizable American Indian and Alaskan Native Medicaid enrollment fact sheets with corresponding product numbers.

NAME	DESCRIPTION	VERSION	PRODUCT NUMBERS
<b>American Indian and Alaskan Native Medicaid Enrollment Fact Sheet</b>	8 ½ x 11 Fact Sheet (Full Color)	Mom Kissing Daughter	11831-N
		Male	11832-N
		Boy Riding Bicycle	11833-N

# Customization Options

You may choose to insert your program name(s), your website address and/or phone number, and up to two logos. *Please Note:* You may request these changes on all customizable materials.

**Your program name(s)**

**Your website and/or phone number**

**Up to two logos**

**Looking for Health Insurance that Fits Your Health Needs and Your Budget?**

**Medicaid or CHIP May Be the Answer!**  
You Can Enroll Any Time — But Why Wait?

Medicaid and the Children's Health Insurance Program (CHIP) offer low-cost or free health insurance for you and your family. In many states, ~~more adults than ever before~~ may qualify for Medicaid.

**Who may be eligible?**

- Children and teens up to age 19
- Parents (and other adults, depending on the state)
- Pregnant women
- People with disabilities
- Youth "aging out" of foster care

Eligibility depends on income, the size of your family and the rules in your state.

**When you enroll, you can get:**

- Doctor visits
- Preventive care, such as immunizations, mammograms & colonoscopy
- Prenatal and maternity care
- Hospital stays
- Mental health care
- Needed medications
- Children get vision and dental care (adults may get these benefits too)

**American Indians and Alaska Natives who are eligible for Medicaid or CHIP:**

- Can still get care from your Indian care provider.
- Don't have to pay premiums or co-payments.
- Indian trust income is not counted to determine eligibility and is protected from Medicaid estate recovery rules.

You benefit by having greater access to health care services.

**Tribes benefit** because their health programs get more resources.

To find out if you qualify, visit [HealthCare.gov](http://HealthCare.gov) or call 1-800-318-2596 or contact your local Indian health care provider for help enrolling.

LOGO 1      LOGO 2

Health Insurance Marketplaces

AMS Product No. 11822-N

# How to Request Customized Materials

1. Send an email to Bonnie Hillsberg in the CMCS Tribal Affairs Division at [Bonnie.Hillsberg@cms.hhs.gov](mailto:Bonnie.Hillsberg@cms.hhs.gov) with the subject line “**Medicaid Enrollment Fact Sheet Customization Request.**”
2. In the body of the email, include the following:
  - Identify the product number(s) and name(s) of the material(s) you are customizing. Include the type of material (e.g., fact sheet).
  - Identify your program name(s)
  - Identify your website address and/or phone number
  - Attach up to two logo(s) as either a JPEG or EPS file
3. Bonnie will respond within a few days of receiving your request and contact you via email with any questions.
4. You will receive your customized, high-resolution PDF via email within five weeks.

If you have any questions, please contact Bonnie Hillsberg in the CMCS Tribal Affairs Division at [Bonnie.Hillsberg@cms.hhs.gov](mailto:Bonnie.Hillsberg@cms.hhs.gov) with the subject line “**Medicaid Enrollment Fact Sheet Customization Request for [Your Name].**”

# Example Email

To: [Bonnie.Hillsberg@cms.hhs.gov](mailto:Bonnie.Hillsberg@cms.hhs.gov)

From: [Your Email Address]

Subject: Medicaid Enrollment Fact Sheet Customization Request

Dear Bonnie:

My name is [Insert Your Name] and I am with the [Insert Your Organization]. Can you please provide me with a customized version of the following Centers for Medicaid and CHIP Services/Tribal Affairs Division materials?

1. #11831-N. American Indian and Alaskan Native Medicaid Enrollment. Mom Kissing Daughter. Fact Sheet.
  2. Program name: Medicaid and CHIP
  3. My website and phone number: [www.KidsPlus.com](http://www.KidsPlus.com), 1-877-555-5555
  4. Two logos are attached to this email with the following titles: kidsplus.eps and localprogram.jpg.
- 
1. #11832-N. American Indian and Alaskan Native Medicaid Enrollment. Boy Riding Bicycle. Fact Sheet.
  2. Please make the same changes to the fact sheet as requested above.

# American Indian and Alaskan Native Medicaid Enrollment Fact Sheet Options

# American Indian and Alaskan Native Medicaid Enrollment Fact Sheet

## 11831-N – Mom Kissing Daughter



**Looking for Health Insurance that Fits Your Health Needs and Your Budget?**

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**Who may be eligible?**

- Children and teens up to age 19
- Parents (and other adults, depending on the state)
- Pregnant women
- People with disabilities
- Youth "aging out" of foster care

Eligibility depends on income, the size of your family and the rules in your state.

**When you enroll, you can get:**

- Doctor visits
- Preventive care, such as immunizations, mammograms & colonoscopy
- Prenatal and maternity care
- Hospital stays
- Mental health care
- Needed medications
- Children get vision and dental care (adults may get these benefits too)

**American Indians and Alaska Natives who are eligible for Medicaid or CHIP:**

- Can still get care from your Indian care provider.
- Don't have to pay premiums or co-payments.
- Indian trust income is not counted to determine eligibility and is protected from Medicaid estate recovery rules.

**You benefit** by having greater access to health care services. **Tribes benefit** because their health programs get more resources.

To find out if you qualify, visit [HealthCare.gov](http://HealthCare.gov) or call 1-800-318-2596 or contact your local Indian health care provider for help applying.



CMS Product No. 11831-N

## 11832-N – Male



**Looking for Health Insurance that Fits Your Health Needs and Your Budget?**

**Medicaid or CHIP May Be the Answer! You Can Enroll Any Time—But Why Wait?**

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**Who may be eligible?**

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- Hospital stays
- Mental health care
- Needed medications
- Children get vision and dental care (adults may get these benefits too)

**American Indians and Alaska Natives who are eligible for Medicaid or CHIP:**

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- Don't have to pay premiums or co-payments.
- Indian trust income is not counted to determine eligibility and is protected from Medicaid estate recovery rules.

**You benefit** by having greater access to health care services. **Tribes benefit** because their health programs get more resources.

To find out if you qualify, visit [HealthCare.gov](http://HealthCare.gov) or call 1-800-318-2596 or contact your local Indian health care provider for help applying.



CMS Product No. 11832-N

## 11833-N – Boy Riding Bicycle



**Looking for Health Insurance that Fits Your Health Needs and Your Budget?**

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CMS Product No. 11833-N

# Thank You!

[medicaid.gov](https://www.medicaid.gov)

