



# PuttingPatientsFirst.net

# Marc Boutin Executive Vice President and Chief Operating Officer National Health Council

# The mission of the National Health Council is to provide a united voice for people with chronic diseases and disabilities.





## **NHC Membership**



NATIONAL HEALTH COUNCIL



ESTIMATE My Costs

EXPLORE My Options

ANSWER SHARE My Story My Questions



### Welcome to **Putting Patients First**\*

Putting Patients First<sup>®</sup> is an initiative launched by the National Health Council to connect people living with chronic diseases and disabilities to resources and organizations focused on their particular needs.

ESTIMATE MY COSTS

## A guide for understanding out-of-pocket spending.

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GET STARTED

"How do I choose the

### GET THE FACTS

Plans offered through the new health insurance exchanges or marketplaces cover different health care services at different costs to you.

How Much Does a Marketplace Plan Cost? What Do Marketplace Plans Cover?) What Is a Health Insurance Marketplace? )



## **PuttingPatientsFirst.net**

## **Goal #1:**

Create a learning experience that helps patients get the right health insurance plan that meets their health care and budget needs



## **Out-of-Pocket Costs**

Plan	Estimated Annual Premium— Individual*	OOP Maximums	Total Cost
BCBS Model	\$5,032		
Platinum	\$5,205	\$1,500	\$6,705
Gold	\$4,627	\$5,950	\$10,577
Silver	\$4,048	\$5 <i>,</i> 950	\$9,998
Bronze	\$3,470	\$5,950	\$9,420

\*The estimated premiums and the reduced OOP max for the platinum plan are actuarial estimates from the Actuarial Research Corporation (ARC). 2011





ESTIMATE	
My Costs	

EXPLORE My Options ANSWER My Questions SHARE My Story



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This site is compatible with IE 10+, Safari 6+, Chrome 30+, and Firefox 25+ Putting Patients First<sup>®</sup> is an initiative launched by the <u>National</u> <u>Health Council</u> to connect people living with chronic diseases and disabilities to resources and organizations focused on their particular needs.

A guide for understanding out-of-pocket spending.

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### INSURANCE MARKETPLACE

Out-of-pocket spending on health care can add up, and the marketplace plan you choose will affect how much you may have to spend. Estimate My Costs will help you learn about the types of marketplace plans that will meet your health and budget needs.

ESTIMATE MY COSTS

"How do I choose the right plan for me?"



GET THE FACTS

What is a Health insurance Marketplace? )

What Do Marketplace Plans Cover? )

Putting Patients First®

# ESTIMATE MY COSTS

### **O** BASIC INFORMATION

My age is	36	I Live in	DC	•

### 





# EXPECTED USE OF PRESCRIPTIONS IN THE COMING YEAR



preseription





	Bro	nze	Sil	ver Gold Platinu		Gold		num	
	Low	High	Low	High		Low	High	Low	High
Total OOP	*	\$6350	\$6350	\$6350		*	\$4500	\$2000	\$2000
Medical OOP	\$154	*	*	*		<mark>\$274</mark>	*	*	*
Drug OOP	\$5846	*	*	*		\$980	*	*	*
Annual Premiums	\$2022	\$3251	\$2897	\$3801		\$3363	\$4453	\$4504	\$4504
Total Cost	\$8022	\$9601	\$9247	\$10151		\$4617	\$8953	\$6504	\$6504

OOP=Out-ofpocket costs \* Total OOP appears when OOP maximum is reached. Data may not be available for Platinum plans in your state.





### **OUT-OF-POCKET COSTS**

12,000



NATIONAL HEALTH COUNCIL

## 🖹 HELP ME DECIDE

Your total annual out-of-pocket costs will depend on a range of factors, including

- The medical services, such as doctor visits and hospitalizations, and medications you use
- Your monthly premium.
- How much a plan requires you to pay each time you visit a doctor or refill a prescription
- Whether you use doctors, specialists, hospitals, and pharmacies that are in a plan's network

#### EXPAND >

#### Providers and Services

Your out-of-pocket costs may be higher if you use a provider that is not in your plan's network. Be sure to check if your doctors, specialists, hospitals, and pharmacies are in the plan's network before you pick a marketplace insurance plan. If you want to use health care services and providers outside the network, you may have higher costs than you would have for care in-network.

#### EXPAND >

Prescription Medications

Health plans do <u>not</u> always cover every prescription medication you might use or need. If your medication is not covered by your plan, you may have to pay 100% of the cost for that medicine. Be sure to check a plan's list of covered drugs (known as a formulary) before making a decision.

EXPAND .....



## Total Costs

- Providers and Services
- Prescription Medications

Lower Your Costs



When purchasing coverage through the marketplace, some people will pay lower monthly premiums than those shown in My Cost Report.

Individuals with an annual income up to about \$46,000 and families of four people with an annual income of \$94,000 will qualify for lower costs. Other patients may qualify for extra help paying for deductibles, copsyments, and out-of-pocket maximums. Learn more about getting help to pay for insurance through the marketplace



# **EXPLORE MY OPTIONS**

Your particular condition, the medicines you take, and the providers you see will greatly affect the selection of an insurance plan that meets your health and budget needs. Visit each of the patient examples linked below to learn about the important decisions you must make when choosing a health insurance plan on the marketplace.

#### PATIENT SUMMARIES



Pennsylvania

yearly flu shot.

# **ANSWER MY QUESTIONS**

The Answer My Questions page is a collection of useful, patientcentered materials and guides provided by trusted organizations. These tools are designed to inform patients and family caregivers about health care reform and help you make good decisions about your health insurance.

Most of these materials were created by organizations focused on the needs of patients. For this reason, many of these resources are tailored to patients with specific chronic diseases and disabilities.







ESTIMATE My Costs

EXPLORE My Options

RE ANSWER My Questions SHARE My Story



### Putting Patients First

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GET STARTED

"How do I choose the right plan for me?"

### GET THE FACTS

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How Much Does a Marketplace Plan Cost? What Do Marketplace Plans Cover? What Is a Health Insurance Marketplace?



Share your story about the health insurance marketplace (also known as an exchange). The marketplace is designed to help you understand your eligibility for coverage, compare plans, and enroll. Sharing your story will help improve the health insurance marketplace so patients can find coverage that best meets their personal health care needs.



## **PuttingPatientsFirst.net**

## Goal #2:

Collect patient information to assist NHC and its members with advocacy and strategy efforts

# **SHARE MY STORY**

### **BE HEARD!**

Please share as many details about your story as you feel comfortable. Note: The National Health Council values your privacy. How your story is used is always up to you! View our privacy statement.

MY NAME IS		
I LIVE IN	State T ZIP	
MY STORY	Picking a health plan that meets my needs.	?
PERTAINS TO	Getting help paying for my insurance.	?
(check all that apply)	Accessing benefits under my insurance plan.	?
	Other.	?
I AM A NOTE: Please select the one that best	<ul> <li>Patient</li> <li>Parent</li> <li>Provider</li> </ul>	
describes your role.	Family Caregiver	
DETAILS OF My story	$\blacksquare I :\equiv \checkmark \Rightarrow$	
NOTE: Please do not include any personal information such		



as SSN or

# **National Survey**





## **Public Policymaking Process in the U.S.**



Based on *Health Policymaking in the United States*, 2nd Edition, by Beaufort B. Longest Jr.



## **Modification Strategy**

### Goals

### Short-Term (1-3 months)

- Facilitate informed decision-making
- Collect data to inform modification strategy

### Intermediate (3-9 months)

- Urge inclusion of OOP calculator on healthcare.gov and state Marketplace websites
- Standardize formularies and provider directories
- Introduce drug/provider search tools
- Cultivate relationships for future debate

### Long-Term (1 year +)

- Increase precision of OOP calculators
- Improved formulary adequacy reviews
- Improved network adequacy standards
- Improved standardized exceptions and appeals processes
- Improve benefit design to eliminate discrimination

Targets
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### • Patients

- Patient Advocacy Organizations
- Navigators
- HHS
- State-Based
   Exchanges
- Media (national & regional)
- Congress

### **Tactics**

### Outreach to members/partners

- Outreach to groups on target list
- Continued website promotion and media strategy
- Compile evidence from PPF and survey to develop recommendations
- Hill briefings
- State advocacy efforts in key states of interest
- Revise PPF website for 2015 open enrollment

### Constituencies

- NHC Members
- Patient Advocacy
   Organizations
- Individual Patients
- Industry Partners
- Other Like-Minded Partners
- Consumer-centric
   Elected Officials
- Thought Leaders

# Nation Recalls Simpler Time When Health Care System Was Broken Beyond Repair



NEWS • Barack Obama • Healthcare • News • ISSUE 50•02 • Jan 15, 2014



WASHINGTON—With the Affordable Care Act now making it possible for a greater number of Americans to purchase medical coverage, the nation looked back this week and fondly recalled a simpler time when its health care system was broken beyond any hope of repair.

Millions of Americans miss the "good old days," when receiving proper health care was a completely hopeless endeavor.



# Be Ready for a Period of Uncertainty





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