



Connecticut's Official Health Insurance Marketplace

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**ACCESS HEALTH CT ENROLLS 197,878 CONNECTICUT RESIDENTS IN QUALITY, AFFORDABLE
HEALTH CARE COVERAGE**

Outreach under way to those who could not complete applications last night

Hartford, Conn. – As of midnight on Monday, March 31, Access Health CT (AHCT) has enrolled 197,878 Connecticut residents in quality, affordable health care coverage. AHCT representatives are now working with residents who attempted to enroll in coverage yesterday but were unable to complete their applications.

“Yesterday was a record day for health care enrollment in Connecticut, with 5,917 residents enrolling in quality, affordable health care coverage through the exchange,” said Kevin Counihan, Access Health CT CEO. “With such a significant surge in enrollment, we will make sure anyone who attempted to enroll but encountered some difficulty will not miss out on being enrolled. We will work diligently to follow up with everyone who left a voicemail yesterday or visited one of the in-person enrollment locations to ensure their application is complete for coverage beginning May 1.”

AHCT received 5,365 voicemail messages from consumers with questions regarding their application and collected contact information from approximately 5,000 individuals who visited the AHCT enrollment centers, Federally Qualified Health Centers, Navigator and Assister Outreach events, or who worked with a broker or provided information online before the midnight deadline.

Of the 197,878 enrollees, 76,597 enrolled with a private insurance carrier (QHP) and 121,281 enrolled in Medicaid. Since open enrollment began, there were over 801,509 unique visitors to the website, www.accesshealthct.com, and the AHCT call center answered over 366,975 calls.

“From the beginning, Connecticut was proactive in implementing the Affordable Care Act, and thanks to Lieutenant Governor Nancy Wyman, Kevin Counihan and the entire Access Health CT team, we continued that momentum and become a leader in the implementation of this landmark reform,” said Governor Dannel Malloy. “This was a tremendous statewide effort supported by state agencies, community health centers, faith-based organizations, and hundreds of outreach workers. My sincere thanks go out to everyone who helped spread the word about Access Health CT and helped make Connecticut a healthier state.”

Access Health CT began educational outreach in November 2012, hosting 100 “healthy chats” across the state to answer questions about the Affordable Care Act and the exchange. Since enrollment began on

October 1, 2013, AHCT hosted 78 enrollment fairs and opened the nation's first health care enrollment centers, modeled after the Apple® stores. In December, Connecticut became the first state to exceed the enrollment projections set by the Centers for Medicare & Medicaid Services (CMS). CMS projected that Connecticut would enroll a total of 33,000 consumers by the end of open enrollment, and by December 23, Access Health CT had enrolled 34,295 consumers. By early February, AHCT had exceeded its self-imposed goal of enrolling 100,000 residents in quality, affordable health care coverage.

"This is about so much more than just the numbers," said Lieutenant Governor Nancy Wyman. "It's also the peace of mind that comes with having health care coverage. Residents can now access preventative care before health issues become serious, they know they have coverage even with a pre-existing condition, and they can seek care when they need it. It makes Connecticut residents, families, and communities stronger places."

Until open enrollment begins for 2015, residents will only be able to shop for coverage through Access Health CT under special circumstances, such as marriage, divorce, birth, adoption or loss of insurance coverage from an employer. For more information about special enrollment, please visit www.accesshealthct.com.

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About Access Health CT

Access Health CT (also known as the Exchange) was created by the Connecticut Legislature in 2011 and is a quasi-public agency established to satisfy requirements of the federal Affordable Care Act. Its mission is to increase the number of insured residents in Connecticut, promote health, lower costs and eliminate health disparities. Its vision is to provide a simple online shopping and enrollment experience for state residents and small businesses, starting with open enrollment in October 2013.

Access Health CT will ensure that participating health plans meet certain standards, and will facilitate competition and choice by rating the quality of each plan. Individuals and families buying coverage through the Exchange may qualify for tax credits on premiums. The Exchange will also coordinate eligibility and enrollment with state Medicaid and Children's Health Insurance Programs. More information is available at www.AccessHealthCT.com